



SPONSORSHIP OPPORTUNITIES

PREMIER WINE AND SPIRITS EVENT

APRIL 8, 2016

**PRAIRIE CENTER
ON THE AVERA MCKENNAN
HOSPITAL & UNIVERSITY
HEALTH CENTER CAMPUS**

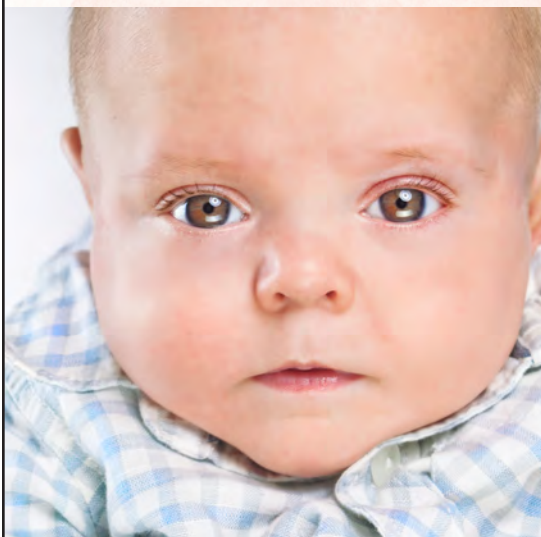


605-322-8900

TheBigGrape.org

1325 S. Cliff Ave.
Sioux Falls, SD 57105

AN AMAZING OPPORTUNITY!



BIG HEARTS, BIG REWARDS:

“Avera Children’s Hospital is such an amazing place and to have such a wonderful event to raise funds that help children and families is great.”

After a tumultuous pregnancy, little Mason Bierschbach was welcomed into the world weighing a little over 1 pound. With his extremely low birth weight, he clung to life. Under the watchful eyes and state-of-the-art care in the Neonatal Intensive Care Unit at Avera Children’s Hospital, small but mighty Mason slowly began to gain weight and reach his milestones. After three months in the NICU, Mason finally went home.

Today, Mason is living a full and healthy life thanks to the generosity of community partners who support local children and families through fundraising events like The Big Grape. Your gifts make a difference!



YOUR GIFT MAKES A DIFFERENCE

THE BIG GRAPE: *Big Hearts, Big Rewards*



Your gifts to The Big Grape directly benefit patients and families at Avera Children's Hospital. Through community partners, you further our promise to save lives and care for children; bringing hope and healing to those who need it most. Here are some of the areas in which your gifts directly support:

SERVICES OF PEDIATRIC
SOCIAL WORK

AVERA CHILDREN'S
CHAMPION PROGRAM

CHILD LIFE PROGRAM

FAMILY-FRIENDLY
HOSPITAL ROOMS

ADVANCED EQUIPMENT
(Such as Giraffe OmniBeds)

PATIENT AND FAMILY
FINANCIAL ASSISTANCE

BIG HEARTS.



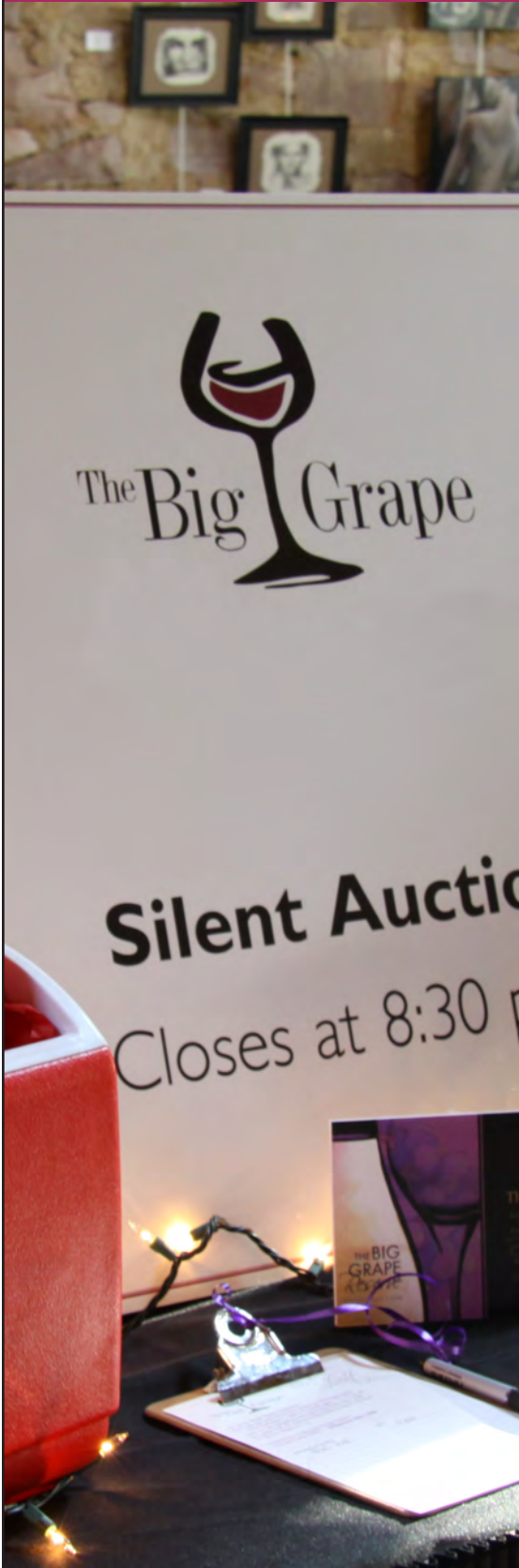
Thank you to the generous sponsors, donors, event attendees and supporters for making The Big Grape the success it is today. Your dedication strengthens our ability to provide the highest quality of care to those in need.

BIG REWARDS.



The Big Grape continues to care for our local patients and their families in an effort to fulfill our dedication to the health of the community. Through our healing ministry, your gifts are immediately put to work in furthering our mission to care for all, regardless of ability to pay. You can see the rewards of your generous heart in the lives of our tiny patients.

GET INVOLVED!



UNIQUE AND PERSONAL: *The Big Grape Silent Auction Opportunities*

Items for our silent auction are a major portion of the funds raised from The Big Grape Reserve. Your business or service could provide additional revenue for this premier pediatric fundraiser. We can work with you to tailor your service, merchandise or certificate specific to your needs. All proceeds raised from The Big Grape Reserve go directly to support the programs and services offered at Avera Children's Hospital.

We are looking for a range in value of auction items such as:

GIFT CERTIFICATES	MERCHANDISE
VACATION HOME RENTALS	EVENT TICKETS
GIFT BASKETS	BIRTHDAY/DINNER PARTIES

Your generosity is greatly appreciated. Please call the Avera McKennan Foundation at 605-322-8900 with additional questions. To show our appreciation for your kind gift, we are happy to recognize your company or business in our event program, on our website, print media following the event and display sign next to the auction item at the event.

The Avera McKennan Foundation is a 501 (c) 3 non-profit organization and all donations may be tax deductible as allowed by law.



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THE BIG GRAPE OFFERS A VARIETY OF SPONSORSHIP LEVELS TO ACCOMMODATE YOUR GOALS OF GIVING.

BENEFITS	TITLE SPONSOR \$10,000	PREMIER SPONSOR \$7,500	BORDEAUX SPONSOR \$5,000	MEDIA SPONSOR (All In-Kind Media Donations)	TUSCANY SPONSOR \$3,500	NAPA VALLEY SPONSOR \$2,500	SONOMA SPONSOR \$1,000	MONTEREY SPONSOR \$500
Business name to be added to the donor wall in the Avera McKennan Hospital & University Health Center main lobby	■							
Logo to be included in email correspondence	LOGO							
Business to be mentioned on event Facebook page	■	■	■					
Logo on event poster	LOGO	LOGO	LOGO	LOGO	LOGO			
Logo on large outdoor signage at event venue	LOGO	LOGO	LOGO	LOGO	LOGO			
Logo/name rotated on large screens at the event	LOGO	LOGO	LOGO	LOGO	LOGO	NAME		
Event day VIP parking passes	5	4	3	3	2	1		
Tickets to The Big Grape	15	10	6	6	2	2	2	
Logo/name to be placed in event program	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME
Logo/name to appear on The Big Grape website	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME
Logo/name to be placed in a thank you ad in the Argus Leader following the event	LOGO	LOGO	LOGO	LOGO	LOGO	NAME	NAME	NAME

SPONSORSHIP AGREEMENT



THE BIG GRAPE *Sponsorship Agreement*

<input type="text"/>	<input type="text"/>
Name of Organization (<i>please print</i>)	Account #
<input type="text"/>	<input type="text"/>
Contact Person	Exp. Date
<input type="text"/>	CVV Code
Address	<input type="text"/>
<input type="text"/>	Name as it appears on the card
City	<input type="text"/>
<input type="text"/>	Authorized Signature
State	<input type="text"/>
Zip	Date
<input type="text"/>	
Phone	Information for Gift-In-Kind
<input type="text"/>	Estimated value of gift \$ <input type="text"/>
Email	This commitment includes the following items/services: <input type="text"/>
Payment Information for Cash Gifts	<input type="text"/>
<input type="checkbox"/> Our commitment is \$ <input type="text"/>	
<input type="checkbox"/> My check made payable to the Avera McKennan Foundation is enclosed.	
<input type="checkbox"/> Please invoice me at a later date in the amount of \$ <input type="text"/>	
Please charge my:	Commitment needed by Jan. 31 to ensure your organization will be recognized throughout the publicity of the event.
<input type="checkbox"/> AmEx <input type="checkbox"/> Discover <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa	All gifts are tax deductible to the extent allowed by current law and should be made payable to the Avera McKennan Foundation, 1325 S. Cliff Ave., Sioux Falls, SD 57105.

